

MEHMET KEREM ÇETREFLİ

Faculty of Arts and Social Sciences
Sabancı University
İstanbul, Türkiye

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EDUCATION

2027 M.A., Cultural Studies, Sabancı University (expected)
Thesis Title: *Narratology, Ideology and the Representation of Mental Illness in Disco Elysium*
Advisor: Dr. Kenan Behzat Sharpe
2024 B.A., Radio, Television and Cinema, İstanbul Bilgi University
2023–2024 Exchange Student, Interactive Media, Technische Hochschule Augsburg, Germany (Erasmus+)

RESEARCH INTERESTS

Cultural studies; game studies; media and film studies; audience and reception studies; digital media cultures; qualitative and ethnographic methods.

ACADEMIC APPOINTMENTS

Research Assistant, Sabancı University (Jan. 2026 – present)

I support ongoing research projects through literature review, qualitative data collection and coding, archival and media research, and the preparation of research materials and reports.

Teaching Assistant, Sabancı University (Oct. 2025 – present)

I lead discussion sections, prepare course materials, grade written assignments and provide feedback, and hold office hours to support students' writing and critical reading.

Fall 2026 *Transnational Migration and Family (GEN 385)*, Aslı İkizoğlu Erensü.

Spring 2026 *Topics in Gender and Sexuality Studies (GEN 343)*, Kenan Behzat Sharpe.
Local Cultures, Global Forces (ANTH 255), Ayşecan Terzioğlu.

CONFERENCE PAPERS AND PRESENTATIONS

2026 "Interruption and Eventification: Rethinking Cinema-Going Theory After COVID-19" (with Berkay Minkara), *Covid Legacies: Long-Term Social and Cultural Effects*, ANAMED and Minerva Han, İstanbul, October 9–11, 2026. Forthcoming.

2026 "The Stickiness of Shame: Affective Economies and the Digital Contestation of the *Ev Genci* in Neoliberal Turkey," XIV GECA International Congress: *The Politics of Pop* (Congreso Internacional GECA: *Políticas del Pop*), Faculty of Information Sciences, Complutense University of Madrid, Spain, October 7–8, 2026. Forthcoming.

2026 “Narratology, Ideology and the Representation of Mental Illness in *Disco Elysium*,” Falmouth Horror and Gaming Conference, Falmouth University, Penryn Campus, Cornwall, UK, July 7–9, 2026.

PROFESSIONAL SERVICE

2026 Organising Committee, *Covid Legacies: Long-Term Social and Cultural Effects*, ANAMED and Minerva Han, İstanbul, October 9–11, 2026.

GRANTS, FELLOWSHIPS, AND AWARDS

2025–2027 Full Tuition Waiver and Housing Scholarship, Sabancı University
 2023–2024 Erasmus+ Mobility Grant, Technische Hochschule Augsburg
 2020–2024 Tuition Waiver Scholarship, İstanbul Bilgi University

PROFESSIONAL EXPERIENCE

2024–2025 Video Editor and Digital Channel Manager, *Eccho Rights*, İstanbul
 Managed and programmed digital distribution channels for an international television distributor; edited and packaged promotional and long-form content; monitored audience analytics to inform release strategy.

2023 Video Production and Post-Production Intern, *Tridea Creative Media*, İstanbul

2022 Photographer, *zaten.works*, İstanbul

2022 Videographer Intern, *Arina Digital*, İstanbul

2022 Intern, *Baff Creative*, İstanbul

2018–2019 Organizing Committee Member, *Businesspeople of the Year Awards 2019*, Business Club

RESEARCH AND TECHNICAL SKILLS

Research Qualitative research, media and audience research, archival research, interviewing, discourse and content analysis

Media Digital channel management and analytics, video editing and post-production (Adobe Premiere Pro, DaVinci Resolve), photography

LANGUAGE PROFICIENCY

Turkish native

English full professional / bilingual proficiency (EFSET 80/100, C2)

German elementary proficiency (A2)

REFERENCES

Available upon request.